



NI KADEK SANTI

Nail Artist

CONTACT

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 Mahendradata Jl. Gunung Talang No.2, Padang Sambian

EDUCATION

MASTER BUSINESS ACADEMY

Professional Business Management

2023 - 2024

SMA NEGERI 1 KUBU

Bahasa dan Budi Pekerti

2020 - 2023

ABOUT ME

Creative and detail-oriented Nail Artist with a passion for enhancing beauty through innovative nail designs and excellent customer service. Skilled in gel nail techniques, custom art creation, and maintaining high hygiene standards. Possesses additional expertise in digital marketing, effective communication, and visual design using Canva, enabling seamless promotion of services and engaging with clients through social media platforms. Adept at building strong relationships with clients while ensuring their satisfaction and loyalty.

EXPERIENCE

Internship Digital Marketing - Zenguest Villa Managemnet

My Intership job description is managed client reports to evaluate digital marketing campaign performance, designed visual content using Canva, and contributed as a talent in multimedia content production to support effective promotional strategies.

SPG - Event Mattel

Promoted Mattel products during events, provided product demonstrations, achieved sales targets, and delivered excellent customer service to enhance brand reputation.

SKILL

Basic Photography, Photo Editing & Design

I have basic skills in photography, including capturing images with good composition and utilizing both natural and artificial lighting. I am also proficient in photo editing using software like Lightroom for color correction, retouching, and exposure adjustments. Additionally, I have a basic understanding of graphic design, capable of creating visual materials such as posters, banners, and social media content using tools like Canva.

Digital Marketing

I have basic digital marketing skills, including social media management, content creation, SEO, email marketing, PPC advertising, analytics and reporting, and customer engagement, with experience in tools like Canva, Google Analytics, and platforms such as Instagram, Facebook, and Google Ads.

Communication & Teamwork

Effective communication skills, empathetic listening, and cooperative, adaptive, and proactive teamwork are key to fostering harmonious work relationships, boosting productivity, and efficiently achieving shared goals.

LANGUAGES

INDONESIA

10/10

ENGLISH

6/10